



4RF establishes Australian subsidiary and local office

Local sales, support and service facility further enhances customer responsiveness

4 December 2012: Melbourne, Australia and Wellington, New Zealand: 4RF Limited, the developer of high performance radio communications equipment for critical infrastructure applications, has announced that it has formed an Australian subsidiary and established a local office in Melbourne.

With both sales and systems engineering personnel based in Melbourne, 4RF Australia Pty Ltd will be able to provide customers with a range of services including network planning, technical support and rapid provision of repair, spares and localised servicing. The presence of a local office also enables 4RF to work more closely with and provide increased support to its network of distribution and systems integration partners who represent 4RF throughout Australia.

Ian Troughton, 4RF CEO, comments: "We have been active in Australia for many years, with customers throughout the country using our radio equipment for a variety of communications applications within the utility, oil and gas, mining, public safety, and transport industries. Having recently expanded our sales and systems engineering teams with dedicated resources based in Australia in order to support our local partners and customers, today we've taken the next logical step in formally establishing our in-country facilities to make it even easier for our customers to do business with us."

Alongside its well established customer base for its long distance point-to-point microwave radio link, the Aprisa XE, 4RF is gaining an increasing presence in the Australian SCADA / telemetry radio market with its Aprisa SR family of point-to-multipoint radios designed specifically for the demanding real world requirements of water and electricity utilities. In October, 4RF announced its next generation product, the Aprisa SR+, the industry's highest capacity licensed narrowband point-to-multipoint radio for utilities. The Aprisa SR+ will deliver up to 120 kbit/s capacity in a 25 kHz channel, for the most data-intensive applications.

Michael Murray, Country Manager for Australia, explains: "With the high level of complexity in today's SCADA and telemetry networks, and with utilities having assets distributed across wide geographies, the right communications solution is essential, and the powerful combination of the Aprisa SR and Aprisa SR+ is gaining huge interest in the Australian market. 4RF has always been renowned for its high level of customer service and support, working with our customers to design the best network solutions for their needs, and now with a permanent presence here in Australia we can be even more responsive."

The first public forum for 4RF Australia is the RadioComms Connect conference in Melbourne on 4 and 5 December, where the company is exhibiting and 4RF Chief Technology Officer and 4RF Australia director, John Yaldwyn, will be addressing the conference delegates on the subject of spectrum for land mobile radio backhaul.

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Notes

1. About 4RF Australia Pty Ltd: ABN number 351 603 88 401, with mailing address of GPO Box 752, Melbourne VIC 3001
2. More information about the Aprisa SR+, the Aprisa SR and the Aprisa XE can be found at www.4rf.com/products
3. For further information please contact:
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About 4RF Australia Pty Ltd

4RF Australia Pty Ltd is owned by New Zealand based 4RF Limited (www.4rf.com).

With customers in more than 130 countries, 4RF provides radio communications equipment for critical infrastructure applications. Markets served include utilities, oil and gas, transport, telecommunications, public safety, military and government. Typical applications include monitoring and control, mobile radio and cellular backhaul and communication of internet, voice and data traffic.

The Aprisa SR and Aprisa SR+ point-to-multipoint radios provide secure communications for telemetry and SCADA applications. The Aprisa XE point-to-point link provides long distance, carrier-class communications. 4RF radios are ETSI certified with excellent RF performance, support for both serial and IP traffic and superior reliability and ease of use.

Please visit www.4rf.com/about/Australia for more information about 4RF Australia.